


HBASC Convention Sponsorship Levels and Benefits



Sponsorship Opportunities: State Convention	Diamond (\$10,000)	Platinum (\$5,000)	First Time Attendee (\$3,500)	Gold (\$2,500)	Silver (\$1,500)	Bronze (\$1,000)	Patron (\$500)
Presenting Convention Sponsor	•						
Celebration of Excellence Sponsor	•						
Registration Desk Sponsor			•				
Trade Show Sponsor		•					
Logo Recognition:							
Convention Brochure Cover	•						
Convention Brochure Inside	•	•	•	•	•	•	
Convention Website with Link	•	•	•	•	•		
Builder News Network e-newsletter	•	•	•	•	•		
Signage at Sponsored Event/Education Session	•	•	•	•	•	•	
Signage at Registration Desk	•		•				
SC Builder Journal Magazine	•	•	•	•	•	•	•
Promotional Item for Attendees	•						
Complimentary Convention Registration	4	2	1	1			
Complimentary Spike Party Tickets	4	2	2	*			
Free Tabletop Exhibit Space	2	1	1	1			
Plaque Presentation	•	•	•	•			
Convention Program Booklet:							
Full Page Black/White Ad	•	•	•	•	•		
Business Card Size Black/White Ad						•	•
Sponsor Listing	•	•	•	•	•	•	•
Celebration of Excellence:							
Reserved Seating	4	2					
Podium Presence		•					
Vocal Recognition during Program			•	•			
Full Page Black/White Ad in Program Booklet	•						
Half Page Black/White Ad in Program Booklet		•					
Table Sponsorship Opportunities: Celebration of Excellence	Mega Star (\$1,150)	Super Star (\$600)	Shining Star (\$350)	<p>Questions? Contact Vee Daniel 864-809-9038 vdaniel@hbaofsc.com</p> 			
Early Bird Discount (postmarked by March 15)	\$1,000	\$500	\$250				
Reserved Table (for 8)	•						
Reserved Seating		4	2				
Recognition in Program Booklet	•	•	•				
Vocal Recognition during Program	•	•					

Sponsor Agreement

May 15, 2010 is the deadline for being listed in the convention program.*

SPONSOR INFORMATION

Company Name _____

Contact Name _____

Address _____

City _____

State _____

Zip _____

Phone Number _____

Fax Number _____

Email Address _____

SPONSORSHIP LEVEL

State Convention

- Diamond Sponsor\$10,000
 YES, we will exhibit. (Please complete Exhibitor's Agreement)
 NO, we will not exhibit.
- Platinum Sponsor \$5,000
 YES, we will exhibit. (Please complete Exhibitor's Agreement)
 NO, we will not exhibit.
- First Time Attendee Sponsor\$3,500
 YES, we will exhibit. (Please complete Exhibitor's Agreement)
 NO, we will not exhibit.
- Gold Sponsor \$2,500
 YES, we will exhibit. (Please complete Exhibitor's Agreement)
 NO, we will not exhibit.
- Silver Sponsor\$1,500
 YES, we will exhibit. (Please complete Exhibitor's Agreement)
 NO, we will not exhibit.
- Bronze Sponsor\$1,000
- Patron Sponsor\$ 500

Celebration of Excellence

- Mega Star Sponsor\$1,150
Early Bird Registration Postmarked by March 15th: \$1,000
- Super Star Sponsor\$ 600
Early Bird Registration Postmarked by March 15th: \$500
- Shining Star Sponsor\$ 350
Early Bird Registration Postmarked by March 15th: \$250

TOTAL\$ _____

PAYMENT INFORMATION

The HBASC prefers to receive payment by check; however, credit cards are accepted. VISA and MasterCard are accepted in the HBASC office. All major credit cards are accepted at PayPal through www.hbaofsc.com.

Make checks payable to:

HBA of South Carolina

Mail/Fax registration form to:

1419 Pendleton Street
Columbia, SC 29201
803-254-5762

CHECK VISA MASTERCARD

ONLINE PAYMENT (DO NOT COMPLETE INFORMATION BELOW)

Card Holder Name _____

Card Number _____

Exp. Date _____

VIC Code (3-digit code) _____

Credit Card Billing Address (if different from above) _____

Signature _____

*Complimentary Black/White Ad

Platinum, Gold, Silver and First Time Attendee Sponsors will receive a complimentary black and white full-page ad (7.5"H x 4.5"W) in the convention program. Bronze and Patron Sponsors will receive a complimentary black and white 1/3 page ad (2.5"H x 4.5"W) in the convention program. Please forward your ad (PDF format) to vdaniel@hbaofsc.com within 30 days of submitting your completed Sponsor Agreement form.