

Platinum Sponsor



First Time Attendee Sponsor



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Come Sail Away



Home Builders Association of South Carolina
2011 STATE CONVENTION
Myrtle Beach Grande Dunes Resort July 14-17, 2011





MYRTLE BEACH
RESORT & SPA AT GRANDE DUNES

Marriott.

Special Room Rates for HBASC Convention Attendees at the Marriott Resort & Spa at Grande Dunes

\$209 per night

Includes complimentary self parking, free room internet service, waived resort fee.

Group rate is available July 11-20. Make it a vacation!

Reserve your room by May 2, 2011.

Call: 1-800-228-9290 **Online:** www.marriott.com

Hotel room block is on a first come, first serve basis, so reserve your room today!

Celebration of Excellence & SC Builders PAC Silent Auction: Thursday, July 14, 2011

We're pulling up the anchor and heading in a new direction. Kick off your convention fun with the 2010 Celebration of Excellence, where the S.C. Housing Hall of Fame will induct its newest member(s) and the Pinnacle Awards will be presented. This black tie optional event is included in convention registration and babysitting services will be available until 10:00 p.m.

Set Sail for Learning: Thursday, July 14, 2011 - Saturday, July 16, 2011

Get your spinnakers out! We've got big topics that will help put the wind behind your back and push you forward to a newer and better business. All of you Certified Master Builders won't have to paddle to reach the required continuing education credits. We'll have enough to help you breeze towards the finish line.

3-Hour Tour Trade Show: Friday, July 15, 2011

Step on board for great views of vendors from every corner of the home building industry. Drop your anchor for free food and sail away with a door prize from our treasure chest.

Friday Night FREE: Friday, July 15, 2011

Dock the boat and take a load off! Have your pick at things to do and places to eat on Friday night. Don't forget to pamper your guests with a visit to the Hibiscus Spa at the Marriott. Convention attendees get an exclusive 20% discount on spa services.

Castaway Costumes Spike Club Reception: Saturday, July 17, 2010

Have you been lost at sea? No worries! Our Spike Club tugboat will bring you to dock. Gilligan, Skipper, Mary Anne, Ginger, Mr. Howell or Ms. Howell. Which one are you? Dress as your favorite character, wander over to tiki shelter and discover a cocktail hour just for Spike Club members. Some prizes may be in store for some lucky castaways.

Castaway Costumes Challenge & Dinner Party: Saturday, July 17, 2010

We're throwing our biggest life preserver out to pull everyone in for a costume and dinner party. Come in costume -- Gilligan's Island or some other tropical character. There's food, drinks and even challenges to test your island knowledge and skills. Get your HBA team together now!

Thursday, July 14, 2011

- 3:00 p.m. - 7:00 p.m. Convention Registration Desk Open
9:00 a.m. - 4:00 p.m. Executive Officers' Meeting
9:00 a.m. - 12:00 p.m. Tips to Keep Your Company Out of Court
- Andy Cole, Charles Appleby & Aisha Taylor, Collins & Lacy Law Firm
9:00 a.m. - 12:00 p.m. Safety Tips for a Safe Work Site
- Danny Dilworth, SCHB Self Insurer's Fund
1:00 p.m. - 4:00 p.m. Providing a Secure Sales & Purchase Contract
- Ken Ormand, Ormand, Ashley & Gibbons, P.A.
3:00 p.m. - 4:30 p.m. Fire Retardant Treated Wood for Commercial & Residential Construction
- Durand Darbyshire, Viance, LLC/Cox Wood
6:00 p.m. - 10:00 p.m. Kid's Night "Crafts & Games"
- Babysitting Service

Tickets for the following events are included in the convention registration fee.

- 6:00 p.m. - 7:00 p.m. SCBPAC Silent Auction & Reception
7:00 p.m. - 10:00 p.m. Celebration of Excellence

Friday, July 15, 2011

- 7:00 a.m. - 4:00 p.m. Convention Registration Desk Open
7:00 a.m. Exhibitor Setup
8:00 a.m. - 10:00 a.m. Reading the Economic Keys to Score Big
- Hal Von Nessen, IRM, RESH Marketing
10:00 a.m. - 1:00 p.m. 3-Hour Tour Exhibitor Trade Show & Luncheon
1:00 p.m. - 3:00 p.m. Education Session I
Advanced Framing Techniques
- Andy Barber, CGP
Build a Better Home: Energy Codes & Wood Products
- Bryan Readling, Engineered Wood Association
Alternative Avenues of Finance for Small Businesses
- Tripp Newsome, Camp Moring & Cannon; et. al.
3:00 p.m. - 3:30 p.m. Break - Refreshments Provided
3:30 p.m. - 5:30 p.m. Education Session II
Advanced Framing Techniques
- Andy Barber, CGP
Benefits of Embracing the 2006 IECC
- Ralph Jenkins, S.C. Energy Office
Sales & Marketing: Generation Translator
- Carol Flammer, MIRM
9:00 p.m. - 11:00 p.m. President's Reception for NAHB BUILD-PAC
Club 2012 Donation Required

Saturday, July 16, 2011

- 7:30 a.m. - 12:00 p.m. Convention Registration Desk Open
7:30 a.m. - 9:30 a.m. Board of Directors' Meeting
9:30 a.m. - 12:30 p.m. Guidelines to Risk Management & Asset Protection
- Bennett Griffin & Charles Foster, Frank B. Norris Insurance
9:30 a.m. - 11:00 a.m. Social Media Made Simple
- Anissa Starnes, Constant Contact
11:00 a.m. - 12:30 p.m. The Power of Email Marketing
- Anissa Starnes, Constant Contact
5:30 p.m. - 10:00 p.m. Kid's Night "Pizza and Movies"
- Babysitting Service
5:30 p.m. - 7:00 p.m. Castaway Costumes Spike Club Members Only Reception
7:00 p.m. - until Convention Castaways Dinner, HBA Competition & Dancing (All Convention Registrants)

Sunday, July 17, 2011

- 11:00 a.m. Hotel Check Out



ATTENDEE INFORMATION Please fill out completely.

 First Name Last Name

 Badge Name (if different from above)

 Local HBA

 Company Name

 Address City/State/Zip

 Phone/Fax/Email Address

Check all that apply: Builder Associate Spike CMB Non-Member EO/Staff First-Time Attendee

NAME BADGE INFORMATION

 Spouse/Guest Badge Name

 Family Member Badge Name/Age

 Family Member Badge Name/Age

 Family Member Badge Name/Age

FULL REGISTRATION FEES

Adult registration fees include: All classes, breaks, and events, including the Celebration of Excellence. Spike Club Reception is for SPIKES and one guest.

Child registration fees include: Set Sail for a 3-Hour Tour Exhibitor's Trade Show & Luncheon, HBASC child activities, and babysitting service.

HBA Member: \$350 (Includes COE Ticket).....\$ _____
 On-site Registration Fee*: \$400

First-Time Attendee: \$300 (Includes COE Ticket).....\$ _____
 On-site Registration Fee*: \$350

Non-Member: \$450 (Includes COE Ticket).....\$ _____
 On-site Registration Fee*: \$500

1 Spouse/Guest: \$175 (Includes COE Ticket).....\$ _____
 On-site Registration Fee*: \$225

Child (under 16): \$25 x # of children\$ _____
 On-site Registration Fee*: \$75

TOTAL DUE.....\$ _____

**To qualify for the Spike Club Party, you must be a current Spike and earn at least 1 Spike Credit between May 20, 2010 and June 1, 2011.*

**On-site Registration: Charges will apply to any registration received after July 7.*

A LA CARTE REGISTRATION FEES (per person)

BY THE DAY HBA Member: \$150 Non-Member: \$175

Thursday, July 14, 2011.....#ppl _____ \$ _____

Friday, July 15, 2011.....#ppl _____ \$ _____

Saturday, July 16, 2011.....#ppl _____ \$ _____

BY THE EVENT HBA Member: \$100 Non-Member: \$150

Celebration of Excellence (Thursday).....#ppl _____ \$ _____

Trade Show & Luncheon (Friday).....#ppl _____ \$ _____

Spike Club Reception* (Saturday).....#ppl _____ \$ _____

Convention Dinner Party (Saturday).....#ppl _____ \$ _____

BY THE CLASS HBA Member: \$50 Non-Member: \$75

Thursday, July 14, 2011

Tips to Keep Your Company Out of Court (9am - noon)
 3 CEUs, Business.....#ppl _____ \$ _____

Safety Tips for a Safe Work Site SIF (9am - noon)
 3 CEUs, Technical.....#ppl _____ \$ _____

Providing a Secure Sales & Purchase Contract (1pm - 4pm)
 3 CEUs, Business.....#ppl _____ \$ _____

Fire Retardant Treated Wood for Commercial & Residential (3pm - 4:30pm)
 2 CEUs, Technical.....#ppl _____ \$ _____

Friday, July 15, 2011

Reading the Economic Keys to Score Big (8am-10am)
 2 CEUs, Business.....#ppl _____ \$ _____

Advanced Framing Techniques (1pm - 3pm)
 2 CEUs, Technical.....#ppl _____ \$ _____

Build a Better Home: Energy Codes & Wood Products (1pm-3pm)
 2 CEUs, Technical.....#ppl _____ \$ _____

Alternative Avenues of Financing for Small Businesses (1pm-3pm)
 2 CEUs, Business.....#ppl _____ \$ _____

Advanced Framing Techniques (3:30pm-5:30pm)
 2 CEUs, Technical.....#ppl _____ \$ _____

Benefits of Embracing the 2006 IECC (3:30pm-5:30pm)
 2 CEUs, Technical.....\$ _____

Sales & Marketing Techniques that Speak the Generation X and Y Language
 (3:30pm-5:30pm) 2 CEUs, Business.....#ppl _____ \$ _____

Saturday, July 16, 2011

Guidelines to Risk Management & Asset Management (9:30am-12:30pm)
 3 CEUs, Business.....#ppl _____ \$ _____

Social Media Made Simple (9:30am-11am)
 1.5 CEUs, Business.....#ppl _____ \$ _____

The Power of Email Marketing (11am-12:30pm)
 1.5 CEUs, Business.....#ppl _____ \$ _____

TOTAL DUE.....\$ _____

PAYMENT INFORMATION

Registration not processed without payment.

Mail/Fax registration form to:
 1419 Pendleton Street, Columbia, SC 29201
 Fax: 803-254-5762

CHECK (Payable to HBASC) VISA* MASTERCARD*

 Card Holder Name

 Card Number

 Exp. Date VIC Code (3-digit code)

 Credit Card Billing Address

 City/State/Zip

 Signature

Due to contract obligations, no refunds will be issued for cancellations received after June 15, 2011. All refund requests received by the cancellation deadline will be processed after July 20, 2011. A cancellation fee of \$50 will be assessed. Hotel group rate cut-off date does not guarantee the hotel will not sell out prior to the cut-off date. To ensure a room at the convention hotel, please make your reservations as early as possible.

REV 061011